

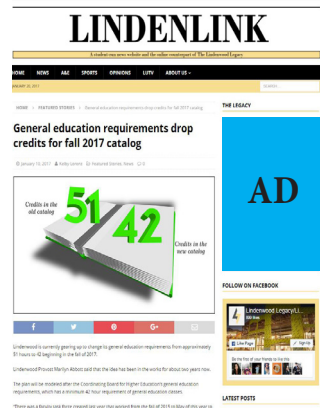
Lindenlink.com is the online version of the Lindenwood University's weekly student newspaper, the Legacy. Lindenlink combines text, photos, video, audio and more to keep readers informed of campus and community news. We offer a free weekly newsletter, which notifies subscribers of our top stories.

Display Ads

Standard Rates

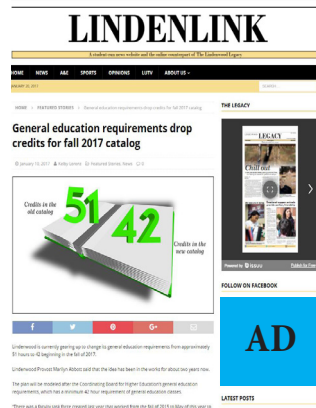
All advertisements will run with every story on our website and on all of our section pages. We can also link your ad to a webpage.

325 x 400 PIXELS



\$75/Month

325 x 200 PIXELS



\$50/Month

Package Deals

(We can work with you!)

2 Legacy issues & 1 Lindenlink Ad = 10% OFF

5 Legacy issues & 1 Lindenlink Ad = 15% OFF

8 Legacy issues & 1 Lindenlink Ad = 20% OFF

9 Legacy issues & 1 Lindenlink Ad = 25% OFF

Recognized LU Organization = 50% OFF

Design Rates

Need help with designing? We can do that!

(no discounts available)

325 x 400 PIXELS = \$30

325 x 200 PIXELS = \$20

Publication Dates

Lindenlink.com will run your ad for one month (30 days) with a starting date of your choosing.

Submission Requirements

Ads submitted electronically should be attached in the following form:

- PDF in RGB or Grayscale with a resolution of 72 ppi, which will ensure the best results for online.

Deadlines

All ads are due no later than 5 p.m. seven days prior to the publication date. Copy submitted after deadline will be placed at the discretion of the editors.

Position Requests

Lindenlink does not guarantee specific placement. We will, however, do our best to accommodate requests.

Copy Regulation

Lindenlink reserves the right to edit or reject an advertisement at any time. All political ads must clearly show endorsements.

Credit Policy

We prefer to have payments in advance of the issues in which the ads run. However, Lindenlink will send invoices for payment with a tear-sheet of the ad after publication. Checks should be made to "The Legacy." No refunds will be given for unused portions of signed contract. Any ads inadvertently left out of the publication will be placed in the next issue or refunded if the date of the event has passed.